

M.VideoEldorado

Unboxing OneRetail teach-in on August 3, 2021

We're happy to invite you to our [teach-in webinar on all things OneRetail](#), from its hybrid business model to its mobile solutions for our beloved customers and store consultants. Join us for an in-depth discussion of the new way of approaching online growth and let us show you a phygital solution that really works!

The webinar is on **August 3, 2021 at 4:00 PM MSK** and will be held in Russian with simultaneous interpretation to English.

Speakers:

- Dagmara Ivanova, Head of OneRetail
- Stas Gorshenin, Customer Experience
- Oleg Rogozhin, E-commerce marketing
- Dmitry Marykin, In-store processes

To register please follow the link below:

https://cisid.zoom.us/webinar/register/WN_dngvr-naQ0amwMX978MwMA



M.Video-Eldorado Group (PJSC M.video) is Russia's largest consumer electronic retailer uniting the M.Video and Eldorado brands in the market for home appliances and electronics. The companies' total annual turnover exceeds RUB 430 billion, including VAT (FY 2019). The M.Video-Eldorado Group is the only Russian publicly-traded company in the electronics retail sector. The company's shares are traded on Moscow Exchange (ticker: MVID).

The Group operates Russia's largest online platform for consumer electronics and household appliances commanding a market share of over 30% (as of FY2019). As of September 30, 2020, the Group also operates 538 stores under the M.Video brand, 501 stores under the Eldorado brand in more than 250 cities across Russia with

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a total selling space of 1,454 thousand square meters. The Group has 100% online coverage in all cities of operation.

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