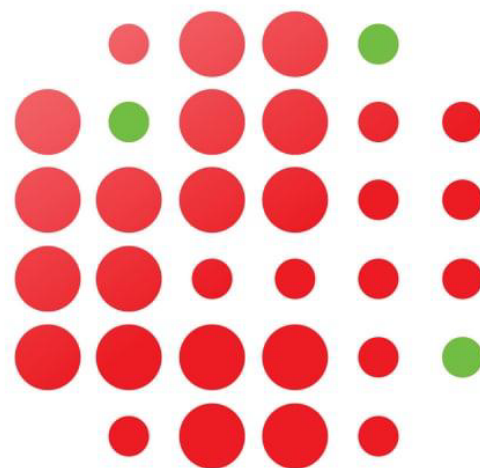


Strategy • Day

HACKING RETAIL

M.Video-Eldorado



M.Video-Eldorado Group is pleased to invite you to its Strategy Day.

During the event, the Management team will introduce the Group's new growth strategy and provide an update on the Company's FY'2020 operating results and dividend policy.

Date: 9th February, 2021

Time: 16:00 Moscow time (UTC+3)

Participants:

Alexander Izosimov, CEO

Ekaterina Sokolova, CFO

Dagmara Ivanova, Managing Director of M.Video

Sergey Li, Managing Director of Eldorado

Oleg Muraviev, Commercial Director

Maxim Novikov, IR Director

Agenda:

Moscow time:

16:00 – 17:30 Management presentation

17:30 – 18:30 Q&A session

UTC/London time:

13:00 – 14:30 Management presentation

14:30 – 15:30 Q&A session

The Strategy Day will be in an all-virtual format comprising a presentation via a webcast followed by a Q&A session ([registration link](#)).

Replay of the webcast will be available shortly after the event.

For any additional information please contact **Maxim Novikov** / **Timur Akhmedzhanov**.

We look forward to seeing you there!