M.Video-Eldorado announces transformation of its Board of Directors

April 5, 2021, Moscow, Russia

PJSC M.video (M.Video-Eldorado Group, the Company, or the Group; MOEX: MVID), Russia's leading e-commerce and consumer electronics retailer and part of the SAFMAR Group owned by Mikhail Gutseriev, announces that the Company's Board of Directors has resolved to hold the Annual General Meeting of Shareholders on May 7, 2021. As part of the Company's efforts to improve corporate governance, the Board of Directors has approved a list of nominees to the new Board. Subject to the shareholders' resolutions, the share of independent directors on the Board will increase to one third.

M.Video-Eldorado Group in undertaking consistent efforts to improve its corporate governance practices. On December 29, 2020, the Extraordinary General Meeting of Shareholders resolved to change the number of the directors on the Board from 14 to 9. Following recommendations from shareholders and investors, and guided by best corporate governance practices, in Q1 2021 the Group's Board of Directors held consultations with minority shareholders regarding certain nominees, including new independent directors, for approval by the Annual General Meeting of Shareholders.

The list of nominees to the new Board of PJSC M.video includes:

- Andreas Blasé, Non-Executive Director
- John Browett, Independent Director
- Said Gutseriev, Non-Executive Director
- Ekaterina Lapshina, Independent Director
- Avet Mirakyan, Non-Executive Director
- Riccardo Orcel, Non-Executive Director
- Vladimir Preobrazhensky, Independent Director
- Alexander Tynkovan, Non-Executive Director
- Enrique Fernandez, Non-Executive Director

Thus, three independent directors may join the Company's Board, and the number of representatives of the SAFMAR Group, M.Video-Eldorado's majority shareholder, will be reduced to two.

Information on the independent candidates and new nominees to the Board of Directors:

John Browett

2021 - present: Non-Executive Chairman, Northern Building Plastics

2020 - present: Non-Executive Chairman, Cifas

2019 - present: Executive Chairman, Internet Fusion Group

2018 - present: Non-Executive Director, Yoti

2018 - present: Senior Advisor, Boston Consulting Group

2018 - present: Non-Executive Director, Wehkamp

2017 - present: Non-Executive Chairman, Dome House

2017 - present: Non-Executive Chairman, Roofmaker

2015 - present: Non-Executive Director, Octopus Capital

2017 - 2019: CEO, BillsaveUK

2015 - 2017: CEO, Dunelm Group PLC

2013 - 2015: CEO, Monsoon Accessorize

2012 - 2012: Senior Vice President of Retail, Apple

2007 - 2012: CEO, Dixons Retail

Ekaterina Lapshina

2020 - present: Vice President, ER-Telecom Holding

2020 - present: Member, Board of Directors, ER-Telecom Holding

2019 – present: Member, Board of Directors, Stalmost

2019 - present: Member, Board of Directors, Spetsdorproekt

2019 - present: CEO, Ogodzha LLC

2017 - present: Founder and CEO, ERA Holding

2017 - present: CEO, ERA LLC

2017 - present: CEO, ERA-Dobycha LLC

2017 - present: CEO, ERA-Transportnye Resheniya LLC

2017 - present: CEO, Amur-Logistika LLC

2015 - present: Member, Board of Directors, RT-Razvitie Biznesa LLC

2019 – 2019: Member, Board of Directors, Epokha Digital

2015 - 2018: CEO, Marsfield Capital; Chairman of the Boards of Directors of portfolio companies

2015 - 2018: Director, YOTA

2016 – 2017: Member of the Management Board, Gemcorp Capital, System Capital Management JSC

2010 – 2015: Various positions at Marsfield Capital and portfolio companies, including Member of the Supervisory Board of Ukrtelecom; Chair of the Management Board's Strategy Committee, Member of the Management Board of VegaTelecom

2008 - 2010: Head of the Investment Department and Junior Partner, Adela Holding Limited

Vladimir Preobrazhensky.

2019 - present: Independent Director, Board of Directors, BI Group

2016 - present: Independent Director, Board of Directors, PJSC M. Video

2013 - present: Visiting Professor, New Economic School

2020 - 2020: Member, Board of Directors, MULTiKUBIK LLC

2018 – 2020: Independent Director, Board of Directors, Volga-Dnepr Logistics B.V.

2016 - 2020: Chairman, Board of Directors, MULTIKUBIK LLC

2014 – 2020: Member, Board of Directors, Volga-Dnepr Moscow LLC

2012 - 2014: Research Director, Moscow School of Management SKOLKOVO

Riccardo Orcel

2021 - present: Vice Chairman, VTB Capital

2011 - 2021: Member, Executive Committee, VTB Capital

2011 - 2021: Managing Director, Head of Global Banking, VTB Capital

2012 - 2018: Non-Executive Director, EN+

2011 - 2021: VTB Bank

2014 - 2021: Senior Vice President, Head of International Client Coverage

2014 – 2021: Senior Vice President, Head of VTB International: VTB India, VTB Shanghai, VRB of Vietnam,

VTB Serbia and VTB Angola

2014 – 2017: Member, Board of Directors, VTB Europe

2011 - 2014: Senior Vice President, Head of Russia and CIS Client Coverage Department

2011 - 2012: Deputy Chairman, Board of Directors, VTB Bank

2006 - 2011: Merrill Lynch and Bank of America Merrill Lynch (London, New York)

2008 – 2011: Managing Director, Member of the EMEA Executive Committee and Head of Central and Eastern Europe, Middle East and Africa Corporate and Investment Banking coordinating offices in Poland, Dubai, South Africa and Moscow

2009 – 2011: Managing Director, Member of the Executive Committee of Merrill Lynch Russia and Head of Russia Corporate and Investment Banking

2006 – 2009: Managing Director, Head of Financial Institutions for Central and Eastern Europe, Middle East and Africa

2002 - 2005: ABN Amro

Managing Director, Head of the Bank Coverage Group for Europe

1997 - 2002: Polaris Partners (London)



Founding Partner, Polaris Capital

1988 - 1997: Merrill Lynch (London)

1995 - 1997: Head of EMEA Structured Finance Team

1993 – 1995: Co-Head of EMEA Financial Institution Group DCM

1988 – 1993: Coverage of Italy and Southern Europe for Financing and Derivative Products

The record date for the Annual General Meeting of Shareholders is April 13, 2021.

The Company's Annual General Meeting of Shareholders will be held on May 7, 2021 through video conferencing.

The notice of the meeting, its agenda and materials for review will be published on the Company's website https://www.mvideoeldorado.ru/.

About the Group

M.Video-Eldorado Group (PJSC M.video) is a leading Russian e-commerce and consumer electronics retailer, that unites the M.Video and Eldorado brands. The group's GMV**Ошибка! Закладка не определена.** exceeded RUB 500 billion including VAT at the end of 2020, and it is currently the only Russian consumer electronics retailer whose shares are publicly traded. The company's shares are listed on Moscow Exchange (Ticker: MVID).

As of December 31, 2020, the Group had stores across more than 250 Russian cities, with 542 and 532 stores under the M.Video and Eldorado brands, respectively. Overall selling space was 1,475 thousand square meters, while total floor space was 2,015 thousand square meters.

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