

M.Video-Eldorado publishes ESG Databook

August 30, 2021, Moscow, Russia

PJSC M.video (M.Video-Eldorado Group, the Company, or the Group; MOEX: MVID), Russia's leading e-commerce and consumer electronics retailer, has published an ESG Databook offering convenient access to a wealth of information on the Company's economic, environmental, social and corporate governance activities.

M.Video-Eldorado Group is committed to improving the transparency of its operations and sharing the data with all stakeholders. The comprehensive ESG Databook, to be updated on a regular basis, is a natural extension of the sustainability practices adopted at the Group and a stepping stone to more holistic ESG reporting. It will consolidate the data on the Group's key ESG performance indicators, making it easy to understand and analyze.

From the ESG Databook, one can learn about the Company's initiatives to address major sustainability issues grouped according to its strategic priorities, and get an overview of certain economic and operating results. The topics and ESG indicators covered in the Databook are based on global standards and evaluation criteria used in key ESG rankings and indices.

Alexander Izosimov, CEO of M.Video-Eldorado Group, commented:

"We leverage our scale and experience to change the industry, the country and the whole world. As a leading CE retailer in Russia, we are well aware of our role in developing the industry and promoting best practices of responsible business conduct. In the last several years, the Group has initiated a series of programs in recycling, promotion of circular economy, support of local communities, protection and development of our personnel. This year, we have created and implemented an ESG disclosure model that is in line with top global standards and metrics, which we think marks a milestone for the Company. The publication of the Group's ESG Databook is a major new step towards improving our sustainability reporting, increasing the transparency of the Company's operations and building stakeholder confidence."

ESG Databook is available at Group's website in 'Sustainable Development' section:

<https://www.mvideoeldorado.ru/en/sustainability/esg-databook>.

About the Group

M.Video-Eldorado Group (PJSC M.video) is a leading Russian e-commerce and consumer electronics retailer that unites the M.Video and Eldorado brands. The Group's GMV exceeded RUB 500 billion including VAT at the end of 2020.

As of March 31, 2021, the Group had stores across nearly 300 Russian cities, with 545 and 553 stores under the M.Video and Eldorado brands, respectively. Total floor space was 2,020 thousand square meters.

M.Video-Eldorado Group is Russia's only publicly listed consumer electronics retailer. The Company's shares are currently traded on Moscow Exchange (ticker: MVID), with a 24% free float. Said Gutseriev directly or indirectly controls 60% of the share capital of M.video PJSC, 15% is held by Media-Saturn-Holding GmbH and another 1% is held by MVM LLC, a 100% subsidiary of M.video PJSC.

Investor Relations team:

Maxim Novikov, IR Director
maxim.novikov@mvideo.ru
Tel: +7 (495) 644 28 48, ext. 1425

Timur Akhmedzhanov

Investor Relations
timur.akhmedzhanov@mvideo.ru
Tel: +7 (495) 644-28-48, ext. 1384

Media relations team:

Valeriya Andreeva, Head of PR
valeriya.andreeva@mvideo.ru
Tel: +7 (916) 978 02 10

Andrey Petrov

pr@mvideo.ru
Tel: +7 (916) 684 76 22