

The management of OJSC “Company “M.video” will give a conference call on November 10, 2009.

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The management of OJSC “Company “M.video” will give a conference call devoted to market update and FY 2009 performance guidance.

The management conference call followed by Q&A session will take place on Tuesday, November 10, 2009 at 4.00 p.m. Moscow time (1.00 p.m. London time, 8.00 a.m. New-York time).

The management team will be represented by the Company’s CEO Mr. Alexander Tynkovan, Mr. Chris Parks, CFO, and Mr. Denis Davydov, IR Director.

Dial-in numbers to access the conference call are as follows:

- [+44 20 3003 2666\(International\)](tel:+442030032666)
- [8 499 272 43 37\(Russia\)](tel:84992724337)

Participants will have to quote the Company’s name (“M.video”) when dialing into the conference.

The conference call will be held in English.

To help ensure the conference begins in a timely manner, we kindly ask all participants to dial in 5 to 10 minutes prior to the scheduled start time.

After the conference call record will be available for downloading at <http://invest.m-video.ru>