

M.video is to announce the Company's trading update on FY 2009 and Q4 on Monday, January 25th, 2010.

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M.video is to announce the Company's trading update on FY 2009 and Q4 sales, like-for-like and new stores' openings on Monday, January 25th, 2010.

The management of M.video will give also give a conference call followed by Q&A session on Monday, January 25th, 2010 at 5.00 p.m. Moscow time (2.00 p.m. London time, 9.00 a.m. New-York time).

The management team will be represented by the Company's CEO Mr. Alexander Tynkovan, Mr. Chris Parks, CFO, and Mr. Denis Davydov, IR Director.

Dial-in numbers to access the conference call are as follows:

+44 20 3003 2666(International)

8 499 272 43 37(Russia)

Participants will have to quote the Company's name ("M.video") when dialing into the conference.

The conference call will be held in English.

To help ensure the conference begins in a timely manner, we kindly ask all participants to dial in 5 to 10 minutes prior to the scheduled start time.

Shortly after the conference, recording will be available for downloading at <http://invest.m-video.ru>

The presentation slides will be available for downloading from the web site on the day of the conference call.