

# SALE OF 44.33 MILLION ORDINARY SHARES IN PUBLIC JOINT STOCK COMPANY “M.VIDEO”

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## SALE OF 44.33 MILLION ORDINARY SHARES IN PUBLIC JOINT STOCK COMPANY “M.VIDEO”

Moscow, 27 July 2017 – Further to the announcement released on July 26 regarding a proposed sale of shares by way of an accelerated bookbuilding, Public Joint Stock Company M.video (the “Company”; Moscow Exchange ticker: MVID) has been informed by its shareholder Lagranolia Holdings Limited which belongs to SAFMAR Group (the “Selling Shareholder”) that the Selling Shareholder has agreed to sell approximately 44.33 million ordinary shares of the Company (the “Shares”), which amounts to approximately 24.66% of the Company’s share capital (the “Sale”). The Shares were placed in an accelerated private placement to international institutional investors outside the United States in reliance on Regulation S under the U.S. Securities Act of 1933, as amended (the “Securities Act”) and within the United States to qualified institutional buyers in private placements exempt from, or not subject to, the registration requirements of the Securities Act.

The Sale was priced at RUB 405 per Share. VTB Capital acted as the Sole Global Coordinator and Bookrunner in the associated accelerated bookbuilding process.

Following the completion of the Sale, the ownership interest of SAFMAR Group in the Company is expected to decrease to approximately 57.68% of the share capital of the Company.

Subject to certain exceptions, the Selling Shareholder and SAFMAR Group have agreed to a lock-up period of 90 days following the closing of the Sale with respect to their ownership of the Company shares.

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The information in this announcement is subject to change.

The Sole Global Coordinator and Bookrunner is acting exclusively for the Selling

Shareholder and no-one else in connection with the Sale. It will not regard any other person as its clients in relation to the offering of the Shares and will not be responsible to anyone other than the Selling Shareholder for providing the protections afforded to its respective clients, nor for providing advice in relation to the Sale, the contents of this announcement or any transaction, arrangement or other matter referred to herein.

In connection with the Sale, the Sole Global Coordinator and Bookrunner and any of its affiliates may take up a portion of the Shares as a principal position and in that capacity may retain, purchase, sell, offer to sell for their own accounts such Shares and other securities of the Company or related investments in connection with the offering or otherwise. In addition, the Sole Global Coordinator and Bookrunner and any of its affiliates may enter into financing arrangements (including swaps or contracts for differences) with investors in connection with which the Sole Global Coordinator and Bookrunner and any of its affiliates may from time to time acquire, hold or dispose of shares. The Sole Global Coordinator and Bookrunner does not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligations to do so.

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