

The management of OJSC “Company “M.video” will give a conference call on November 10, 2009.

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The management of OJSC “Company “M.video” will give a conference call devoted to market update and FY 2009 performance guidance.

The management conference call followed by Q&A session will take place on Tuesday, November 10, 2009 at 4.00 p.m. Moscow time (1.00 p.m. London time, 8.00 a.m. New-York time).

The management team will be represented by the Company’s CEO Mr. Alexander Tynkovan, Mr. Chris Parks, CFO, and Mr. Denis Davydov, IR Director.

Dial-in numbers to access the conference call are as follows:

- +44 20 3003 2666(International)
- 8 499 272 43 37(Russia)

Participants will have to quote the Company’s name (“M.video”) when dialing into the conference.

The conference call will be held in English.

To help ensure the conference begins in a timely manner, we kindly ask all participants to dial in 5 to 10 minutes prior to the scheduled start time.

After the conference call record will be available for downloading at <http://invest.m-video.ru>